

Surviving in the Age of Instability

Recent Studies show that 80% of all American People are "Career Disturbed"

Some of the reasons for job dissatisfaction are:

Being Underpaid

Limited Chances for advancement

Building a company for someone else

Lack of recognition and boredom

No Job Security

Lack of Freedom and Flexibility

Lack of Control over your own destiny



Can you see the benefits of working your business?

Many financial advisors have stated when you work for someone else, it's like renting a home – all the money goes into building someone else's equity and you don't reap any of the benefits. But when you own your own business, it's like owning a home; now you can reap all the benefits it has to offer! Remember also that when you work for someone else, you have to factor in commute time, gas money, lunch money, etc. Is that something that you feel like you'd like to give away, when you work your J.O.B.? (Journey of Broke!)



Fortune Magazine stated that, "Change is reshaping companies and altering how they operate. In the 90's, there were more unemployed and displaced workers in this country than there were in the Great Depression. At the end of 2000, half of all working Americans (60 million) are working freelance, contract labor, or temporary." Newsweek Magazine stated that, by the year 2005, "50% of working Americans will have a Home Based Business. It's a trend that we can not ignore." Newsweek Magazine also stated, "Everyone must have a "Plan B"! Too many people are losing their jobs and they have no backup plan." We have no control over our own destiny when we work for someone else – we don't know what will happen tomorrow. Doesn't it make sense to have that "Plan B" to be prepared for the curve balls of life?

Mary Kay is the way! Tax deductions, making money from sales and commission checks, enriching women's lives, working your own hours. It's a no brainer! Be excited about your business. I promise you that if you work your business, like a business, you will reap the rewards. Be the change that you want to see in you and your family's life. Sometimes, we will go through our life wishing, hoping, and praying for that something more. What we do not realize is that that something more, could be right in front of us. Each day, we have an abundant amount of blessings. We wake up and we can see, we can eat, we have shelter. Yet, we do not really take the time and realize the gifts that we have. I want you to examine your life, and take note of the gifts that you have in your life. You might be surprised to find that the opportunity of a lifetime is staring right in front of you - that opportunity is Mary Kay. Be grateful, believe in yourself, and go out working with a passion.