



**Lorena Sanchez**  
**Independent Sales Director**

Starting my Mary Kay business not only changed my life, but also my family's way of life. My name is Lorena Sanchez, and I am an Independent Sales Director.

It was my sister, also an Independent Sales Director, who introduced me to the Mary Kay opportunity. I was at a point in my life where I had a lot of spare time and lacked the motivation to be productive. Just thinking of my earning potential with the Mary Kay opportunity gave me the encouragement I needed. I started my own Mary Kay business and set my sights on earning the use of a Career Car.

What I love most about my business is that it changes the whole family, not just one person. My husband and my daughter are so proud of me, and that is a great feeling. I have a prosperous and positive life full of friends, hope and faith. I've changed the way I present myself as well as the way I live my life. I am now optimistic and set goals for myself, which is something I never did before starting my Mary Kay business. Overall, I'm more confident, and I truly believe that I can accomplish great things.

Through my hard work, I've earned the use of two Career Cars and have opted to take the Cash Compensation. My earnings as an Independent Sales Director also helped me buy my first home! I reflect on the days my husband had to take me everywhere to run my business because I didn't know how to drive, and I am proud of my accomplishments. The effect that my Mary Kay business has had on me and my entire family is something to really smile about.