



Loretta Walker
Independent Senior Sales Director

I am proof that you can have it all. My name is Loretta Walker, and I'm a Mary Kay Independent Senior Sales Director and a full-time senior vice president of human resources for another company.

I started my Mary Kay business in 1996 because all of my family members used Mary Kay® skin care products. I already loved the convenience, service and quality of the products, but it wasn't until I became an Independent Beauty Consultant and reviewed the information packet that I realized what an exceptional business opportunity the Company offered. I decided to try it for six months.

I built my business by holding Saturday-only appointments. I quickly earned the use of my first Career Car and became an Independent Sales Director. To this day, I still work my full-time job and hold Saturday-only appointments in addition to making evening calls during the week to my customers. Flexibility is one of the biggest perks of having your own Mary Kay business. You can work your business around your life, instead of the other way around.

The leadership experience and people skills I have learned through my Mary Kay business have proven to be invaluable. I hope to motivate others, showing them that they can achieve without limitations and be rewarded for their hard work. I live by the phrase, "If at first you don't succeed, just try again!" I want other women to know that with the help of a Mary Kay business, they too can have a fulfilled life – however they choose to define it.