



Tandy Ludin
Independent Future Executive Senior Sales Director

My name is Tandy Ludin, and I'm an Independent Future Executive Senior Sales Director. I've always been a take-charge kind of person, even in high school. Since I began my Mary Kay business, I've helped more than 100 women launch their own successful Mary Kay businesses. I love finding the spark within and helping women go for it. Seeing other women in Cadillacs and helping them live their dreams are my favorite things about this business. It's all about one life touching another life touching another life.

My own life changed dramatically when my aunt reached out and encouraged me to start my own Mary Kay business at age 18. I was a new wife and mother committed to staying at home with my child and willing to make the necessary sacrifices – until I learned I didn't have to sacrifice. The Mary Kay opportunity helped me give my family more choices, and I love passing that opportunity on to others. Imagine working from home, by the pool or at the park with your kids. With a Mary Kay business, you can work wherever and whenever you want to or need to!

At first, I used my kids as an excuse to work my business very part time. Now I am older – and wiser. Women often tell me, "I'll wait until my youngest is in kindergarten." I encourage them to look at their children as the reason for starting a successful business *now*. You can secure their futures and work around their schedules. The short-term sacrifices are well worth it!